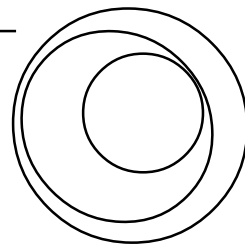




'Learning through Community'

Higher Education



Syracuse University

350 Huntington Hall

Spring 2003

From the Chair

This is the season for connecting and reconnecting in higher education. Conferences, job searching, graduate school admissions, peer leader selections, alternative spring breaks, and classes fill our days. During this busy time, it seems even more important to recognize and maintain the connections that sustain and enrich our professional lives.

First, I would like to take this opportunity to let you know that Joan Burstyn, Professor of Cultural Foundations of Education and of Higher Education, will formally retire at the end of this academic year. She will continue her scholarly work (including her current work in violence prevention), and we are fortunate that she will also continue to teach the "American Colleges and Universities" class in the fall. To celebrate Joan's career and work, we will be presenting her with a compilation book of letters reflecting her influence on students and the university. We encourage you to contribute to this book—see page 3 for more information. Additionally, a colloquium featuring some of Joan's former students will be held on Saturday, May 3rd, from 2:00-4:00 p.m. at the Schine Student Center. This will be a time to connect with colleagues who have enjoyed Joan's wisdom, creativity, counsel, and humor over the years. We will also have the opportunity to enjoy some of Joan's art and poetry on display.

Here in the Higher Education Program, we have been busy connecting with prospective students – our largest applicant pool yet. On March 19th we will welcome a group of admitted students to campus to interview for assistantships, visit the "Introduction to Student Development" class, tour the

campus, and visit with program students, faculty and friends at a dinner that evening. In meeting with applicants and reading recommendation letters, it has been exciting to reconnect indirectly with alumni who are encouraging students to pursue careers in higher education and graduate study at Syracuse. We truly appreciate your input in the recruitment and admissions process.

We are also helping our graduating students as they undertake their job searches. This is a very talented group of new professionals, ready to begin and extend their careers in higher education. They are searching for positions all over the country in functional areas as diverse as first-year programs, student activities, academic advising, residence life, career development, and admissions. What distinguishes these students from many other higher education professionals is their sophisticated understanding of the ways student affairs and academic affairs connect through initiatives such as learning communities. They will be great assets to their future employers!

In addition to connecting to new professional opportunities, many Syracuse University students, faculty, and staff will be reconnecting with old friends at conferences this spring. This newsletter includes information on SU receptions and several presentations given by members of the Higher Education Program. If you are attending the conferences, stop by and catch up with other friends of the program.

As always, we want to stay connected with you. Please keep us informed of news and changes in your life. Updates can be sent to the program at hied@sued.syr.edu or you can complete and return the form at the end of the newsletter. We look forward to seeing or hearing from you soon!

Inside....

National Conference
Gatherings & Programs

Hilton Award

CSPA Workshop on
Careers in Higher Ed

Student, Faculty, &
Alumni News

What They're Reading...

Conference Presentations

Be on the lookout for Syracuse students, faculty, and alumni presenting at conferences this spring. Here are some of the presentations we know about.

AAHE

The Hurdles and Rewards of Collaborations Across Diverse Institutions
 Presenters: **Stacey Lane Tice** with faculty from SUNY Oswego, SUNY Geneseo, SUNY Empire State College and SU

ACPA

Breaking, Renegotiating, and Dislocating: Understanding the First-Generation College Student Experience
 Presenters: **Christine Ohl** and **Laura Segrue**

Learning Communities Partnerships: Strengthening the Student Affairs Connection
 Presenter: **Cathy McHugh Engstrom**

Learning, Assessment, and the Private College
 Presenter: **Cathy McHugh Engstrom**

Rethinking the Principles of Good Practice of Assessment: Implications of Collaboration
 Presenters: **Hilton Hallock** and **Cathy McHugh Engstrom**

Multiple Lenses on Learning: An Interdisciplinary Course for Service-Learning Educators
 Presenter: **Hilton Hallock**

Social Change: Reinventing an Approach to Student Leadership and Learning
 Presenter: **David Rosch**

Jumpstart: Summerstart!: Recruiting and Retaining Diverse Students in Leadership Initiatives
 Presenters: **David Rosch**, Mariana Lebron, and Dan Cutler

Eastern Philosophy, Western Practice: A Comparison of Leadership Lessons
 Presenter: **Kevin Pugh**

NASPA

Emerging Trends in State Anti-Hazing Policies: Implications for Campuses
 Presenters: **Dan Underwood** and **Josh McIntosh**

Promoting New and Future Faculty Development: Student Affairs Contributions
 Presenters: **Hilton Hallock** and **Carrie McLaughlin**

Developing a Strategic Plan for Assessment: A Guide for Deans and Directors
 Presenters: **Steve St. Onge** and Barry Wells

Gateways to Our Future: A Cross-Generational Dialogue
 Presenter: **Jane Fried**

Finding Our Voice in Student Learning: An Integrated Approach
 Presenter: **Jane Fried**

The Shared Journey: Young Women in Student Affairs and Their Mentors
 Presenters: **Cathy McHugh Engstrom**, **Leah Flynn** and others

SU Receptions

Stop by and reconnect!

NASPA

Monday, March 24, 7-9 pm
 Hawthorne Room
 Renaissance Grand Hotel

ACPA

Monday, March 31, 6:30 pm
 Directors Row 2, Hilton Minneapolis

Flynn Receives Hilton Award

Second-year master's student Leah Flynn was awarded the 2002-2003 M. Eunice Hilton Award from the School of Education. Leah is a 1998 graduate of Nazareth College in Rochester, NY. She worked as Assistant Director of Admissions at Nazareth before joining the Higher Education Program in 2001. During her first year of graduate study, Leah had an assistantship in the Center for Public and Community Service and an internship in Athletic Advising. She was a co-instructor for the Service Learning Community class, and she has co-authored a chapter called "Constructing Concentric Communities" for a forthcoming book featuring case studies of innovative learning communities. She is currently working as Coordinator of Student Programs at SUNY-ESF.



Student Dean Program alumna Marion Meyer, Vince Tinto, Cathy Engstrom, and Interim Dean Emily Robertson present Leah Flynn (center) with the Hilton Award at a School of Education faculty meeting in February.

In applying for the award, Leah observed, "As a female student affairs administrator and graduate student, I certainly can appreciate the great opportunity of carrying on Dean Hilton's legacy here at Syracuse University. Her mission to train women to become deans of universities during a time of adversity for females was indeed a huge accomplishment." In letters of recommendation, colleagues praised Leah's intellect, professional maturity, love for

working one-on-one with students, leadership, and upbeat, energetic attitude. We are proud to have Leah as an ambassador of the Higher Education Program!

The Hilton Award was established with a generous gift from the alumni of the Student Dean program, one of the first programs in student personnel services in the country. The award recognizes the leadership of Dean Hilton, former director of the Student Dean program, third dean of the College of Home Economics, and first woman to receive a doctorate from the School of Education. The scholarship is given to a woman in the Higher Education master's program each year.



Thank you, Joan!

In celebration of Joan Burstyn's career, we are compiling a book of recognition and remembrance to present to her *as a surprise* upon her retirement. We need your contributions! Please send us your letters, poems, stories or other reflections on Joan's contributions to your life and work by **April 15, 2003** and we will include them in this tribute. Contributions may be sent to:

Burstyn Reflection Book
Higher Education Program
350 Huntington Hall,
Syracuse University
Syracuse, NY 13244

Also, mark your calendars for the colloquium of Joan former students:

Saturday, May 3, 2003
2:00 - 4:00 pm
Schine Student Center
Syracuse University

For more information about the book or the colloquium, contact the Higher Education Program office.

News and Accomplishments

Building Partnerships for Service Learning, a new book published by Jossey-Bass (2003), features chapters by Ph.D. students **Stacey Riemer** and **Josh McKeown** (“Involving Corporate Partners”) and faculty member **Cathy McHugh Engstrom** (“Developing Collaborative Student Affairs and Academic Affairs Partnerships for Service Learning”). Stacey is Associate Director of the Center for Public and Community Service at SU, and Josh is Associate Director for Overseas Academic Programs and Program Specialist for Europe in the Office of International Education and Programs at SUNY Oswego. A review of the book appears on page 5 of the newsletter.

Steve St. Onge, Associate Director of Residence Life at SU, successfully defended his dissertation entitled, “The Impact of Learning Communities on Intellectual Outcomes of First Year Students.” In the dissertation he developed a model for how learning communities impact student learning. Congratulations, Dr. St. Onge!

Dorado Kinney (M.S. ‘96) has a new position as Director of Student Athlete Support Services at the University of Denver.

Mandy King (M.S. ‘02) and **Tammy (Ward) Westlake** (M.S. ‘02) are putting together plans for the CSPA Regional Careers in Higher Education Workshop to be held April 5, 2003 at Le Moyne College. See page 5 for more information on the program. **Julie Rawls White** (Ph.D. ‘02), Associate Dean of Student Life & Experiential Learning at SUNY-ESF, and Higher Education Program alumna, will keynote the conference.

Master’s student **Pedro Luna** received two Exemplary Achievement Awards from Chancellor Shaw on Feb. 4, 2003. The first award was for developing the GEAR UP Mentoring Program. This program pairs college students with high school students with the main goal of motivating high school students to attend college. For more information about this program, see: <http://sumweb.syr.edu/ssr/GearUp/sumentor.htm>. The second award was presented to a core team

who developed the Advising Practitioners Forum, an initiative focusing on professional development and collaboration among academic advisors at Syracuse University. Pedro is an Academic Counselor in the SU Office of Supportive Services.

Master’s students **Rommel Abad**, **Ryan Ceresnak**, **Michele Fischetti**, and **Brad Troy** competed in the 2nd annual case study competition sponsored by studentaffairs.com. Teams from 34 programs entered this year, and each team project will be published in the Spring 2003 e-journal Student Affairs Online. The case involved evaluating a website and linking web content/use to student learning. **Rommel Abad**, **Erin Englehart**, and **John Turbeville** will be representing SU in the NASPA master’s case study competition. Good luck to the team!

Stacey Lane Tice was invited to participate in an AAHE forum responsible for developing the research agenda regarding the scholarship of teaching and learning for the entire organization. Stacey is Assistant Dean of the Graduate School and Director of the Future Professoriate Project at SU; she teaches the “Seminar in College Instruction”.

Dan Underwood presented on the ways in which adjunct faculty are using litigation to advance their rights at the National Law Conference in February. Look for an opinion piece by Dan on the back page of the Chronicle of Higher Education sometime in March. The article will focus on legal issues related to adjunct faculty.

Vincent Tinto continues to serve the national and international higher education communities through his service to organizations such as the Council of Opportunity in Education, the Lumina Foundation, and the Pell Institute for the Study of Opportunity in Education. In April he will be speaking at the conference of the American Association of Collegiate Registrars and Admissions Officers (AACRAO) and participating in the Conference on Learning Communities sponsored by the Association of American Colleges and Universities (AAC&U).

Graduate Program Fairs

Graduate Program Fairs are great opportunities to reconnect with the program and collect information about graduate study for your students or yourself.

ACPA

Monday, March 31, 6:00-8:00 pm
Hilton Minneapolis Grand Ballroom

NASPA

Monday, March 24, noon-1 pm
Second Floor Atrium, America's Center

Making a Difference as a Higher Education Professional Saturday, April 5, 2003

9:15 am - 5:00 pm

Location: Student Center, Le Moyne
College, Syracuse, NY

Registration: \$15

Description: This conference will give undergraduate students or other individuals who might be considering a career in higher education insight into what it means to be a Higher Education professional and how to apply to graduate school. There will be a keynote address and speakers on graduate school and resume building. Participants may also choose among breakout sessions on careers in student activities, residence life, first year experience (orientation & learning communities), admissions, and career services.

For more information and registration materials contact: Mandy King, (315) 445-4580, kinga@lemoyne.edu or Tammy Westlake, (315) 445-4277, westlats@lemoyne.edu

Sponsored by the Heartland Region of the New York State College Student Personnel Association

What They're Reading...

Jacoby, B. (Ed.). (2003). Building partnerships for service learning. San Francisco: Jossey-Bass.

Partnerships are critical to developing sustainable, constructive, service-learning programs. Reciprocity among service-learning partners is one way we distinguish between service learning and other forms of community service. However, integrating the interests and cultural backgrounds of universities, community partners, faculty, students, staff, "clients," and funding agencies is often a difficult task. There is a growing body of literature on the benefits to students, faculty, and higher education institutions. Building Partnerships for Service-Learning enriches our understanding of service learning by exploring the dynamics of partnership from the perspectives of all stakeholders.

This book describes a variety of service learning partnerships including: academic and student affairs collaborations; school-university partnerships; and projects involving higher education institutions working with community agencies, grassroots organizations, and businesses. The authors discuss the conceptual principles underlying such partnerships and explore difficult questions of power and

privilege, sustainability, coordination of logistics, and competing interests.

Throughout the book, there are profiles of diverse and successful service-learning partnerships. These highlight collaborations that support service delivery, community development and planning, and scholarship. In addition, authors provide resources and strategies for assessment, institutionalization, and partner recognition. The combination of theoretical analysis and specific examples makes this work an excellent resource for program development and assessment in service learning and other civic engagement efforts.

Alumni Update Form

Name: _____

Class: _____

Address: _____

What's happening? _____

Send me info.
about serving as an SU
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conferences

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